

# BESEEN

CLOTHING



February 2003 **BeSeen Clothing** is launched!

## A place in history and Journey into the Future

BeSeen Clothing was the first brand released back in 2003. The drive at the time, was to offer a stock service range with variety and quality. The fabric selection and colour ways were what launched the brand into the market.

The range, clearly stood out in the market because of the use of **COOLDRY TECHNOLOGY**. The yarn treated fabric brings a long-lasting moisture-wicking effect while chemically treated fabrics lose effectiveness with every wash. This function assures that the uniform selected can be worn with confidence that the garment, when cared for, will outlast cheaper imitations.

Looking towards to the future, the goal for many is to make better choices for the Planet. The choice in using Cooldry fabrics help to reduce expenditure, based on the extended life span of the garment.

Taking it a step further – Our New Releases to the BeSeen Clothing range, have an added step in helping to **protect the earth**.

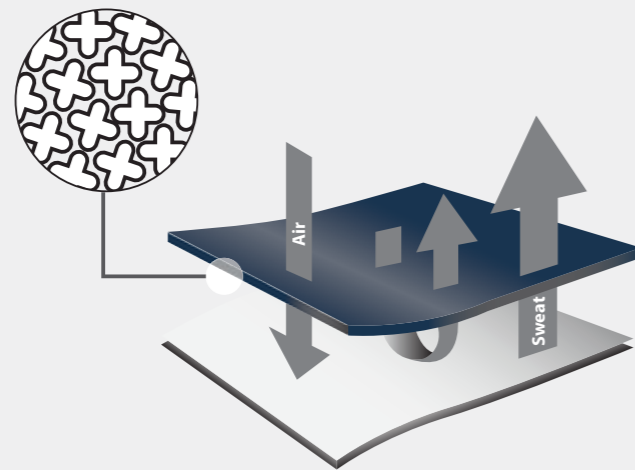
The process involves knitting two different yarns together to make the fabric. One being 100% reclaimed products to create the polyester fibre & the other our traditional Cooldry Yarn. This assures our standard, of quality fabrics used in our brands and sustainable option for the environment.





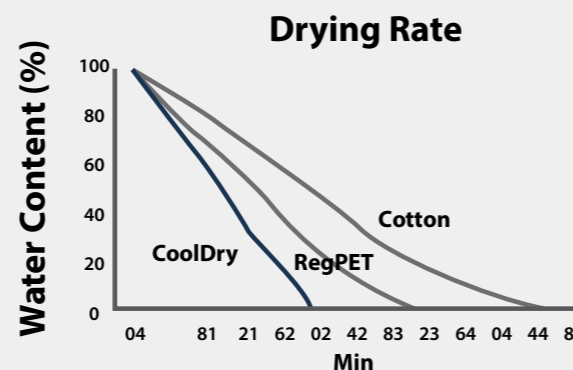
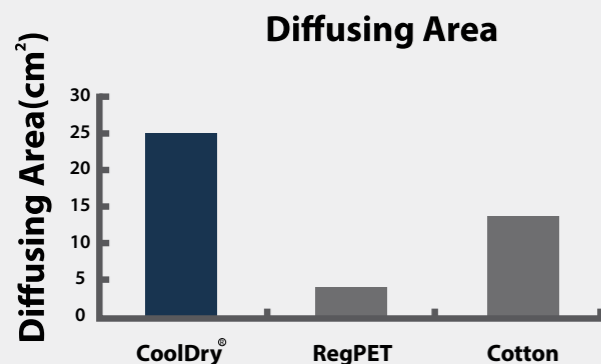
**What is Cooldry Technology?**

BeSeen stock garments are specially designed with Cooldry Moisture Management Technology. This process starts at the beginning of the fabric production stage. The raw yarn used in the knitting process contains the Cooldry technology, which ensures that it never washes out. The treatment pulls the moisture away from your skin to the outer layer on the garment, therefore making our garments breathable, quick drying, comfortable and moisture absorbent.



**Cooldry Technology - How it stands out from the rest**

- Infused in yarn means it won't wash out
- Draws moisture away from the body
- Breathable Fabric
- Fast Drying



**Styles that feature Cooldry Technology**

- BSP2050
- BSP2050L
- BSP2050K
- BSP2030
- BSP2030L
- BSP2014
- BSP2014L
- BSP2014K
- BSP15
- BSP15L
- BSP16K
- The Toucan
- The Chameleon
- The Rozella
- The Viper
- The Cobra
- The Scorpion
- The Piranha
- The Falcon
- The Phoenix
- BSP36
- BSP36L
- BSP09
- BSP09L
- BST2045
- BST2045K
- BSS2060
- BSS2060K
- BSSH2055
- BSSH2055K
- BSS2070
- BSS2070K
- BSSH2065
- BSSH2065K
- BSS077
- BSS077K





**Styles that meet  
Global Recycle Standards**

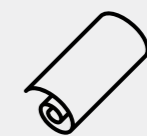
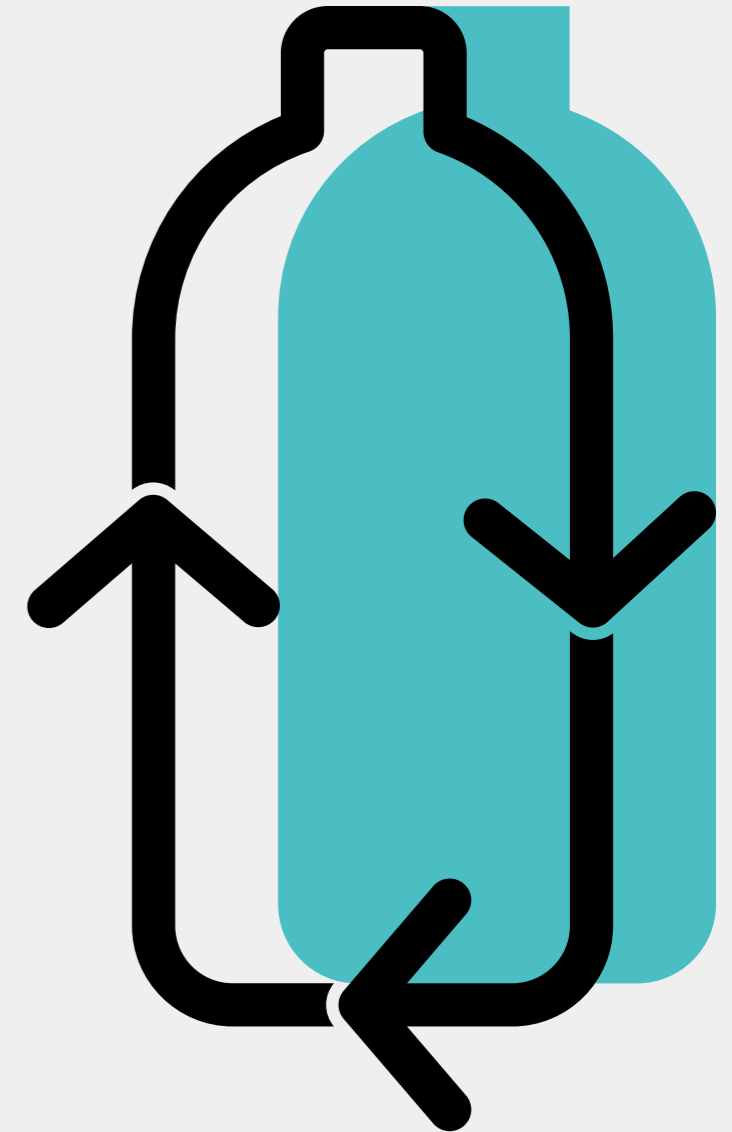
- BSP2050
- BSP2050L
- BSP2050K
- BSP2030
- BSP2030L
- BST2045
- BST2045K
- BSS2060
- BSS2060K
- BSSH2055
- BSSH2055K
- BSS2070
- BSS2070K
- BSSH2065
- BSSH2065K



**Global Recycled  
Standard**

**What does it mean to Meet Global  
Recycled Standards?**

The Global Recycled Standards (GRS) set the criteria for third-party certification of recycled materials and chain of custody. The GRS included a higher (50%) minimum recycled content percentage and additional social and environmental requirements related to processing and chemical use. The BeSeen product exceeds the minimum 50% requirement outlined by the Global Recycle Standards.





NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

Additional Options:

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	47	49	52	55	58	62	65	70
Length	69	71	73	75	77	79	81	83

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

Additional Options:

Change of Label  
Sew on pocket. Optional - With pen holder

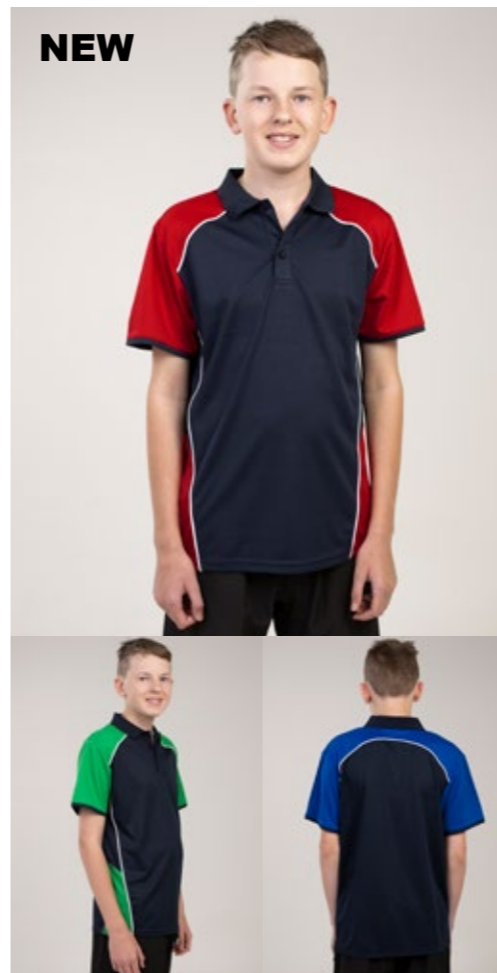
100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	69	70	71	72	73	75	77

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

Additional Options:

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Chest	36	38	40	42	45
Length	53	55	59	63	67

Please allow 2cm tolerance (+/-) on all measurements

**BSP2030**



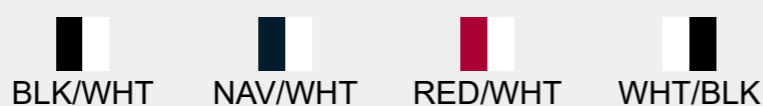
*Features:*

- Recycled Fibres (Meets Global Recycled Standards)
- Cooldry Moisture Management Technology in Yarn
- Self Fabric Collar
- 1x Loose pocket in body colour
- Regular fit

*Additional Options:*

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	S	M	L	XL	2XL	3XL	5XL
Half Chest	49	52	55	58	62	65	70
Length	71	73	75	77	79	81	83

Please allow 2cm tolerance (+/-) on all measurements

**BSP2030L**



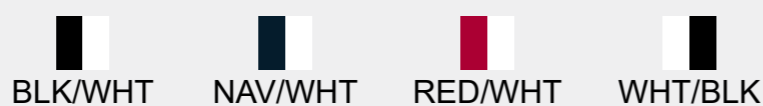
*Features:*

- Recycled Fibres (Meets Global Recycled Standards)
- Cooldry Moisture Management Technology in Yarn
- Self Fabric Collar
- 1x Loose pocket in body colour
- Regular fit

*Additional Options:*

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	69	70	71	72	73	75	77

Please allow 2cm tolerance (+/-) on all measurements







Features:

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Regular fit

Additional Options:

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Mens (CM)	S	M	L	XL	2XL	3XL	5XL
Half Chest	49	52	55	58	62	65	70
Length	71	73	75	77	79	81	81

Please allow 2cm tolerance (+/-) on all measurements



Features:

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Regular fit

Additional Options:

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73

Please allow 2cm tolerance (+/-) on all measurements



**Features:**

Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

**Additional Options:**

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Kids (CM)	6	8	10	12	14
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Half Chest	36	38	40	42	45
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Length	53	55	59	63	67
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Please allow 2cm tolerance (+/-) on all measurements



**Features:**

Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

**Additional Options:**

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
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Half Chest	47	49	52	55	58	62	65	70
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Length	69	71	73	75	77	79	81	81
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Please allow 2cm tolerance (+/-) on all measurements





**Features:**

Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

**Additional Options:**

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)


Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73

Please allow 2cm tolerance (+/-) on all measurements



**Features:**

Cooldry Moisture Management Technology in Yarn  
1x Loose pocket in body colour  
Regular fit

**Additional Options:**

Change of Label  
Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)


Kids (CM)	6	8	10	12	14
Half Chest	36	38	40	42	45
Length	53	55	59	63	67

Please allow 2cm tolerance (+/-) on all measurements





*Features:*

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Raglan Sleeve
- Regular fit

*Additional Options:*

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	47	49	52	55	58	62	65	70
Length	69	71	73	75	77	79	81	81

Please allow 2cm tolerance (+/-) on all measurements



**Features:**

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Raglan Sleeve
- Regular fit

**Additional Options:**

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73

Please allow 2cm tolerance (+/-) on all measurements



**Features:**

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Raglan Sleeve
- Regular fit

**Additional Options:**

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Kids (CM)	6	8	10	12	14
Half Chest	36	38	40	42	45
Length	53	55	59	63	67

Please allow 2cm tolerance (+/-) on all measurements





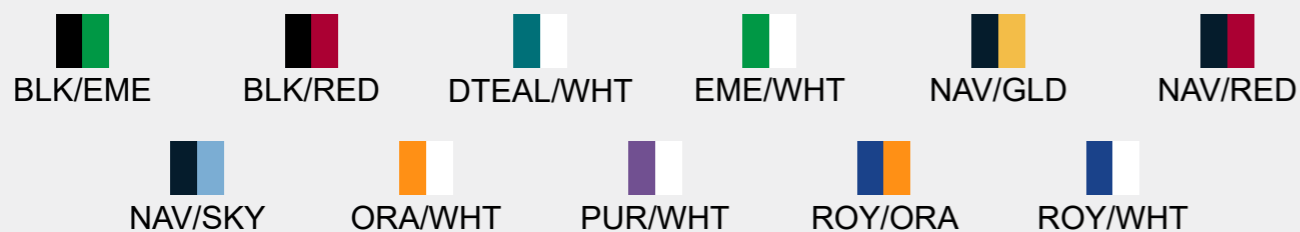
*Features:*

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Regular fit

*Additional Options:*

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Mens (CM)	S	M	L	XL	2XL	3XL	5XL
Half Chest	49	52	55	58	62	65	70
Length	71	73	75	77	79	81	81

Please allow 2cm tolerance (+/-) on all measurements



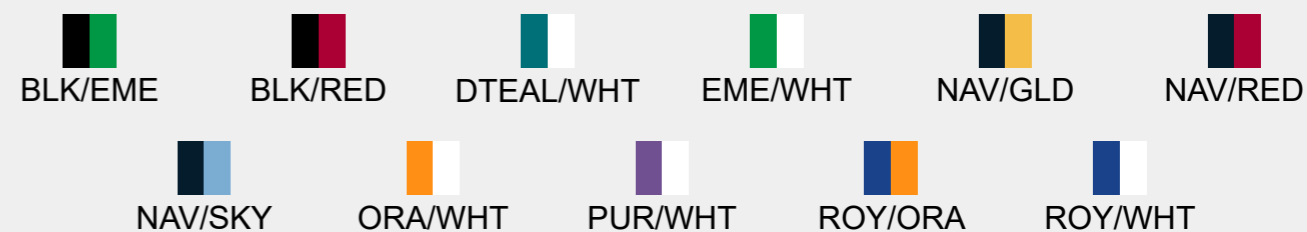
*Features:*

- Cooldry Moisture Management Technology in Yarn
- 1x Loose pocket in body colour
- Regular fit

*Additional Options:*

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73

Please allow 2cm tolerance (+/-) on all measurements

THE SCORPION



**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit (165GSM)

BLACK	CHARCOAL	CHOCOLATE	EMERALD				
HOT PINK	NAVY	RED	ROYAL	WHITE			
Mens (CM)	S	M	L	XL	2XL	3XL	5XL
Half Chest	49	52	55	58	62	65	70
Length	71	73	75	77	79	81	81
Please allow 2cm tolerance (+/-) on all measurements							

THE FALCON



**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)

BLACK	HAWAIIAN	HOT PINK					
NAVY	WHITE						
Mens (CM)	S	M	L	XL	2XL	3XL	5XL
Half Chest	49	52	55	58	62	65	70
Length	71	73	75	77	79	81	81
Please allow 2cm tolerance (+/-) on all measurements							

THE PIRANHA



**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit (165GSM)

BLACK	CHARCOAL	CHOCOLATE	EMERALD				
HOT PINK	NAVY	RED	ROYAL	WHITE			
Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	67	68	69	70	71	73	75
Please allow 2cm tolerance (+/-) on all measurements							

THE PHOENIX



**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Micromesh (165GSM)

BLACK	HAWAIIAN	HOT PINK					
NAVY	WHITE						
Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73
Please allow 2cm tolerance (+/-) on all measurements							





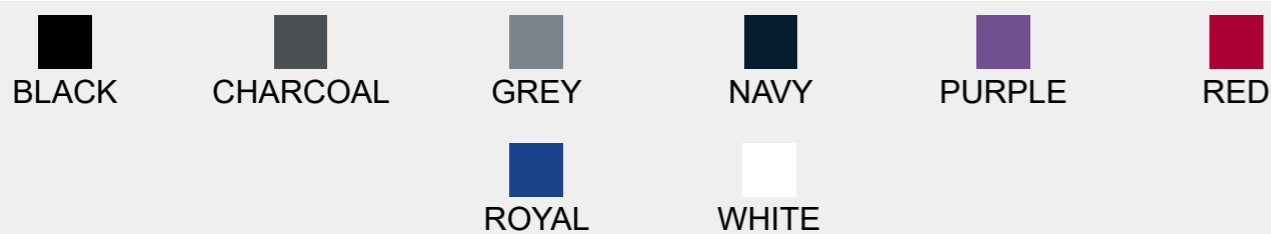
**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

**In-House Custom Made Garments:**  
 Please allow 15 business days for all In-House Alterations.

**As this is a custom made garment, this garment cannot be returned after piping is complete.**

Garment: 80% Combed Cotton / 20% Polyester Cooldry Baby Waffle Knit (180GSM)  
 Garment Colour Options:



**Piping Colour Options**

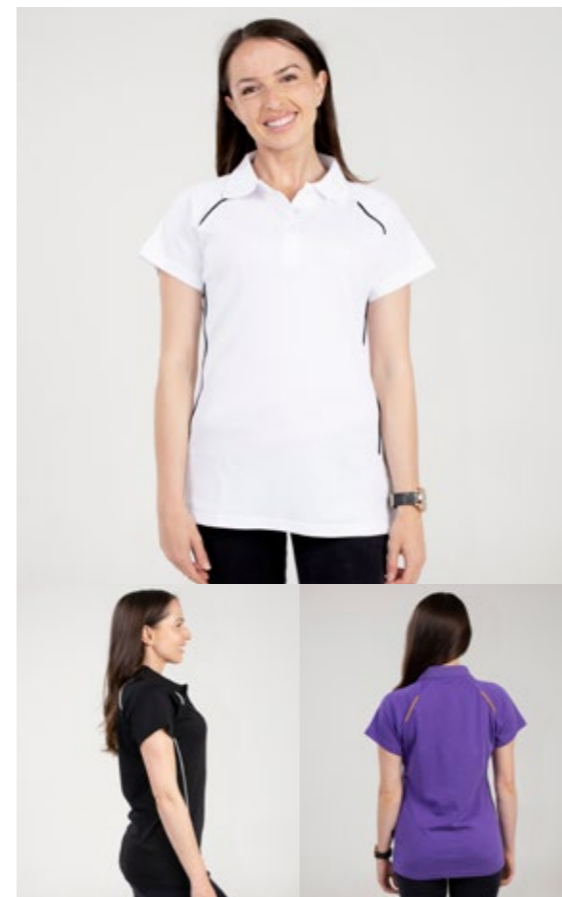


Mens (CM) XS S M L XL 2XL 3XL 5XL

Half Chest 47 49 52 55 58 62 65 70

Length 69 71 73 75 77 79 81 81

Please allow 2cm tolerance (+/-) on all measurements



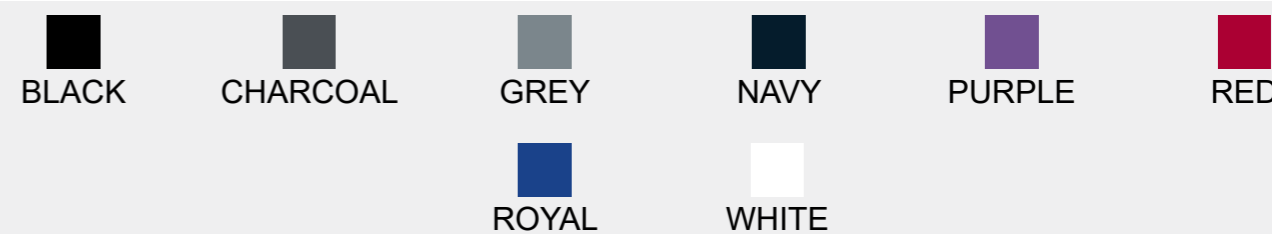
**Features:**  
 Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**  
 Change of Label  
 Sew on pocket. Optional - With pen holder

**In-House Custom Made Garments:**  
 Please allow 15 business days for all In-House Alterations.

**As this is a custom made garment, this garment cannot be returned after piping is complete.**

Garment: 80% Combed Cotton / 20% Polyester Cooldry Baby Waffle Knit (180GSM)  
 Garment Colour Options:



**Piping Colour Options**



Ladies (CM) 8 10 12 14 16 18 20

Half Chest 43 45.5 48 50.5 53 55.5 58

Length 65 66 67 68 69 71 73

Please allow 2cm tolerance (+/-) on all measurements



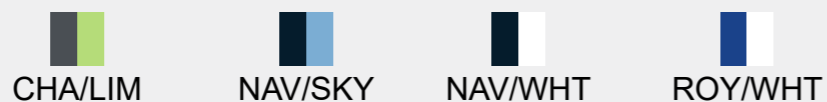
**Features:**

Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**

Change of Label  
 Sew on pocket. Optional - With pen holder

80% Combed Cotton / 20% Polyester Cooldry Baby Waffle Knit (180GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	47	49	52	55	58	62	65	70
Length	69	71	73	75	77	79	81	81

Please allow 2cm tolerance (+/-) on all measurements



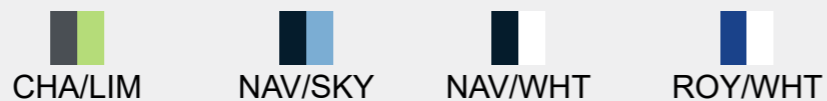
**Features:**

Cooldry Moisture Management Technology in Yarn  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**

Change of Label  
 Sew on pocket. Optional - With pen holder

80% Combed Cotton / 20% Polyester Cooldry Baby Waffle Knit (180GSM)



Ladies (CM)	8	10	12	14	16	18	20
Half Chest	43	45.5	48	50.5	53	55.5	58
Length	65	66	67	68	69	71	73

Please allow 2cm tolerance (+/-) on all measurements



**Features:**

Dri-Fit Collection  
 1x Loose pocket in body colour  
 Regular fit

**Additional Options:**

Change of Label  
 Sew on pocket. Optional - With pen holder

100% Polyester Mini Birdseye Mesh (130GSM)



Mens (CM)	XXS	XS	S	M	L	XL	2XL	3XL
Half Chest	45	47	49	52	55	58	62	65
Length	67	69	71	73	75	77	79	81

Please allow 2cm tolerance (+/-) on all measurements





**MIX  
&  
MATCH**

- BSP2050
- BSP2050L
- BSP2050K
- BST2045
- BST2045K
- BSS2060
- BSS2060K
- BSSH2055
- BSSH2055K



NAV/BUR/WH



NAV/EM/WH



NAV/LGD/WH



NAV/RED/WH



NAV/RO/WH



NAV/SKY/WH



NEW



Features:

- Recycled Fibres (Meets Global Recycled Standards)
- Cooldry Moisture Management Technology in Yarn
- Regular fit

Additional Options:

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	47	49	52	55	58	62	65	70
Length	69	71	73	75	77	79	81	83

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

- Recycled Fibres (Meets Global Recycled Standards)
- Cooldry Moisture Management Technology in Yarn
- Regular fit

Additional Options:

- Change of Label
- Sew on pocket. Optional - With pen holder

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Chest	36	38	40	42	45
Length	53	55	59	63	67

Please allow 2cm tolerance (+/-) on all measurements



NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Regular fit

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	47	49	52	55	58	62	65	70
Length	69	71	73	75	77	79	81	83

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Regular fit

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Waist	25.5	27	28.5	30	32
Length	35.5	37	38	39	40

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Side Pockets  
Regular fit

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Waist	34	36	38	40	42	44	46	50
Length	41	42	43	44	45	46	47	48

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Side Pockets  
Regular fit

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Waist	25.5	27	28.5	30	32
Length	35.5	37	38	39	40

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Basketball Singlet

Additional Options:  
Change of Label

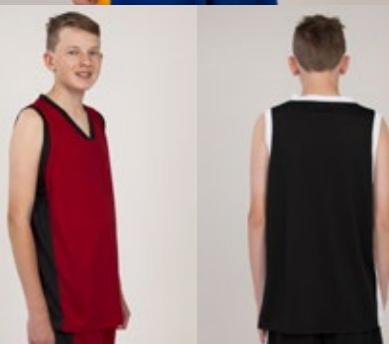
100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	S	M	L	XL	2XL	3XL
Half Chest	53.5	56	58.5	60.5	63.5	66.5
Length	73	75	76.5	78	79	80.5

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Basketball Singlet

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Chest	36	39.5	43	46.5	50
Length	46.5	51.5	58.5	63	67

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Basketball Shorts

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Mens (CM)	S	M	L	XL	2XL	3XL
Half Waist	33	35	36	38	39	41
Length	51	52.5	53.5	55	55.5	57

Please allow 2cm tolerance (+/-) on all measurements

NEW



Features:

Recycled Fibres (Meets Global Recycled Standards)  
Cooldry Moisture Management Technology in Yarn  
Basketball Shorts

Additional Options:  
Change of Label

100% Polyester Cooldry Pique Knit with Recycled Fibres (150GSM)



Kids (CM)	6	8	10	12	14
Half Waist	26	27	28	30	32
Length	35	38.5	40	43.5	47

Please allow 2cm tolerance (+/-) on all measurements

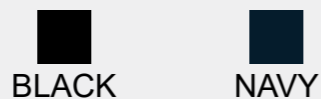


**BSS077**



*Features:*  
 Cooldry Moisture Management Technology in Yarn  
 Elastic Waist with Drawstring  
 Side Pockets  
 Regular fit  
*Additional Options:*  
 Change of Label

100% Polyester Cooldry Micromesh (165GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Waist	30	31	33.5	36	38.5	41.5	44.5	49.5
Length	45	47	49	51	53	54	55	57

Please allow 2cm tolerance (+/-) on all measurements

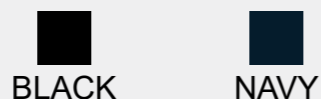


**BSS077K**



*Features:*  
 Cooldry Moisture Management Technology in Yarn  
 Elastic Waist with Drawstring  
 Side Pockets  
 Regular fit  
*Additional Options:*  
 Change of Label

100% Polyester Cooldry Micromesh (165GSM)



Kids (CM)	4	6	8	10	12	14
Half Waist	23	24	25	26	27	29
Length	34	36	38	40	42	44

Please allow 2cm tolerance (+/-) on all measurements



**BSHD21**



*Features:*  
 Cooldry Moisture Management Technology in Yarn  
 Zipper Side Pockets on Outside  
 Inner Pockets  
 Regular fit  
*Additional Options:*  
 Change of Label

100% Polyester Cooldry Ultra-Light (165GSM)



Mens (CM)	XXS	XS	S	M	L	XL	2XL
Half Chest	45	47	49	52	55	58	62
Length	67	69	71	73	75	77	79

Please allow 2cm tolerance (+/-) on all measurements



Features:

- Anti-Pill Fleece
- Kangaroo Pocket
- Regular fit

Additional Options:

- Change of Label

65% Polyester / 35% Combed Cotton Fleece (290GSM)



Mens (CM)	XS	S	M	L	XL	2XL	3XL	5XL
Half Chest	50	53	57	60	63	67	70	75
Length	68	70	72	74	76	78	80	80

Please allow 2cm tolerance (+/-) on all measurements



Features:

- Anti-Pill Fleece
- Kangaroo Pocket
- Regular fit

Additional Options:

- Change of Label

65% Polyester / 35% Combed Cotton Fleece (290GSM)



Kids (CM)	6	8	10	12	14
Half Chest	39	41	43	45	48
Length	53	55	59	63	67

Please allow 2cm tolerance (+/-) on all measurements